

# A Survey on Intention to Use e-Wallet Among University Students in UniMAP

## Abstract

In this study, we look at what makes people want to utilise a digital wallet when making a purchase. A total of 327 questionnaires were filled out, allowing researchers to test hypotheses about the relationship between respondents' opinions of e-wallets' utility, simplicity of use, security, and trustworthiness. The result was found that the factors had a significant and positive relationship with the intention to use e-wallet. Nevertheless, a student prioritises the item they want to purchase and spends their e-wallet in limited of budget. The likelihood that a student will use an electronic wallet does not vary significantly with either age or gender. However, the framework presented here aims to alleviate existing consumer worries and make e-wallets useful for everyone.