

Mobile Payment and e-Wallet Research: A Bibliometric Analysis

Abstract

The topic of mobile payment and electronic wallet has been a rising topic since 1984. Since 2003, many scholars are being actively producing articles pertinent to this topic. Most of the articles have been published in journals, and primary language used for research is English. Objective of this paper is to investigate mobile payment and electronic wallet through bibliometric analysis. Sources of publication, authorship, citations, distributions publications and other bibliometric indicators are also analyzed in this paper. This study is focused on a total of 1348 published articles between 1984 and 2021. The articles have been automatically collected through a process from the established Scopus database and then later analyzed with bibliometric indicators analysis techniques. Since 1984, the topic of mobile payment and electronic wallet has been emerged. Beginning in 2003, many articles pertinent to this topic have been actively producing by the scholars. Journals is where most of the articles were published in, and English is the main language used in their publications. China leads other country in publications contribution. In the meantime, the most significant areas in which the sources have been produced were Computer Science, Business, Management & Accounting, Engineering, Social Sciences, Economics, Econometrics and Finance, Decision Sciences, and Mathematics. Though, there are still some limitations were found. For future research, we proposed to lengthen this work to other databases by adding a new keyword such as e-money, as well as bibliometric analysis of mobile payment and electronic wallet in developed and developing countries. This paper presents the latest trends in expansion of academic literature on mobile payment and electronic wallet that uses the bibliometric analysis method. Bibliometric indicators are being used in this paper to present the results.

Keywords

Mobile Payment; e-Wallet; Bibliometric Analysis; Scopus