

Funding sources and organizational sustainability - A conceptual framework for social enterprises

Abstract

The purpose of this paper is to forward a novel conceptual framework linking access of financial or sources of funding and the sustainability of social enterprises. This is a conceptual study that examined the existing literature to propose a new framework for sustainable organizations focusing on the Malaysian perspective. Employing the lens of Resource Dependency Theory, this study explored the sources of funding and its dimensions as a facilitator for sustainable performance among social enterprises. The paper extends the current literature providing insights and forwarding policy implications at the same time. The paper could be beneficial for future researchers, who are encouraged to test the proposed framework empirically. The paper could further support policymakers and social entrepreneurs to make informed decisions.

Keywords

Corporate sustainable; Financial access; Malaysia; Resource efficiency; Social enterprise