

The Organizational Citizenship Behavior and Intellectual Capital Growth of Employees' Empowerment

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ABSTRACT

In today's world, known as the world of organizations, human resources considered as the most valuable resource has been the center of approaches and activities and it plays an essential role in promoting the goals and objectives of the organization. Faced with the fact that the mechanical paradigms do not meet the expectations and requirements of organization, it has led organizations to seek other paths to achieve competitive advantages. Taking new approaches in to account, the growth of intellectual capital and organizational citizenship behavior can be pointed out. Development of practices going beyond the role of formal expectations requires important infrastructures. This mentioned empowerment plays an important role in describing social exchange of organizational citizenship behavior. On the other hand, in the knowledge-based economy, the intellectual capital is used to create and share knowledge and to enhance enterprise values. In addition, higher organization's success for the management of this scarce resource depends on enjoying more powerful employees compared to the past. The research is descriptive and it studies the relationship between empowerment, organizational citizenship behavior, and the growth of intellectual capital. To collect the theoretical data and to extract initial factors and indicators, library and Internet resources were used and questionnaire was used to gather the data needed to evaluate the assumptions. In this study, random sampling method has been used due to vastness of statistical population ; non-parametric tests of fitness was used for inferential analysis of information ; and Pearson's correlation coefficient was used to determine the intensity of effect of independent variables on dependent ones. Research findings indicate that a positive and significant relationship exists between the dimensions of empowerment with organizational citizenship behavior and growth of Intellectual capital. In other words, becoming more empowered, employees' growth of intellectual capital has increased and the organization will enjoy more progressive staff.

Keywords: Empowerment, Organizational citizenship behavior, Intellectual capital.

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1. INTRODUCTION

Nowadays, human resources known as one of the most valuable organizational asset is considered as the competitive advantage and the most scarce source in knowledge-based economy .To create innovative ideas and original insights and to respond to events occurring in the workplaces effectively, employees- as the important intangible asset- can be used (Chang,2008) . In today's varying environment, organizations facing with the complex and turbulent environment have no alternative except appropriate utilization of human resources. Accordingly, empowerment will be the only factor to achieve balance in employees' empowerment organization. In addition, organizational citizenship behavior and growth of intellectual capital have also shown their effects on organizational success and achieving higher productivity of human resources .Organizational Citizenship Behavior improves roles and duties in organization with a set of voluntary behaviors and development of intellectual capital directs organizations and societies to the growth and development. Accordingly, studying and identifying the relationship between these two effective factors on qualitative and quantitative improvement of behaviors and thus improving the performance of human resources were the main goals of this research (Appelbaum & Bartolomucci, 2004), (May & Harter, 2004).

2. CONCEPTS AND THEORETICAL APPROACHES

2.1. Empowerment

The history of the first definition of “empowerment” term dates back to 1788, in which the empowerment was known as delegation of authority in individual's organizational role. This authority needs to be granted to an individual or seen in his organizational role (Aghayar,2003).

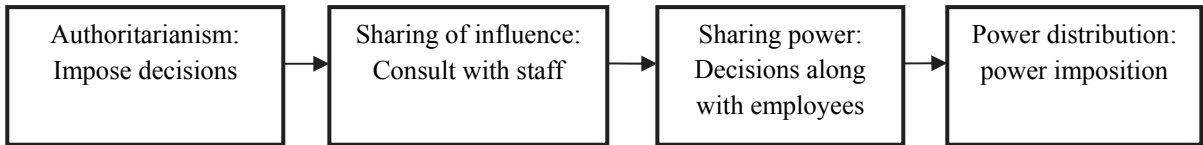
In other words, empowerment is the collection of systems, procedures and measures taken in to account in order to improve and increase productivity, growth, and prosperity of the organization and human resources through development and capabilities of individuals. Thomas and Vltvs (1990) provided a comprehensive definition for empowerment and they added psychological term to this definition. According to them, psychological empowerment is considered as a set of cognitive –motive domains in which it includes other cognitive domains in addition to its self-efficiency (Methane, 2009).

General approaches to empowerment

a-The structural approach: According to this approach, empowerment is delegation of authority and power to inferiors. This means that the authority is

delegated to non-managers in terms of making important organizational decisions. The following diagram shows process of Structural empowerment:

Empowerment process diagram



b- The psychological approach: This approach is broadly defined as state of internal motivation in relation to job and it indicates individuals' willingness to their roles.

According to Mishra, empowerment enjoys the following dimensions:

Empowerment means creating a sense of competence, feeling of having the right of selection, feeling of being effective, and sense of being meaningful for the job and finally the sense of trusting in others.(Mishra,1992)

Sense of being effective: the person's belief to the fact that how much his performance will be effective to accomplish the objectives.

Sense of competence: is one's belief in his own capabilities to perform a task.

Sense of being meaningful: this assessment pays attention to the fact that how an individual looks toward to the goal considering his desires and standards.

Self-determination: is accountability for results where the person is responsible for creating them.

Trust: is related to interest and confidence in others (Thomas & Velthouse, 1990).

2.1.1. Factors Affecting Staff Empowerment

Effective factors on staff empowerment in organization can be summarized as following:

- Clear objectives, responsibilities and authorities in organization.
- Job enrichment and job promotion of staff.
- Participation, teamwork and trust atmosphere, sincerity and honesty.
- Work environment and communication.
- Information, knowledge, and job skills.
- Optimization process and work methods.

2.1.2. The Movement Of Organizational Development And Employees' Empowerment

Concepts of behavioral science provide the necessary areas for organization's improvement or development movement meaning that they provide purposeful and planned changes to increase the effectiveness of the organization's structure, processes, technology or individuals.

The summary of improvement philosophy of organization from Warren Benis's point of view includes the following definitions:

A new concept of human according to increasing complex knowledge and changing needs instead of a simple human beings with inflexible beliefs.

New concept of power is according to reasoning and cooperation rather than threats and repression.

A new concept of organization values is based on humanistic concepts rather than bureaucratic and instrumental values.

In fact, the organizational development movement came up with the idea of implementing designed programs to improve the effectiveness according to improvement of tasks within an organization and responding the changes with special focus on the fact that how individuals do their duties and how they interact with each other .

2.2 The Organizational Citizenship Behavior

Batman and organ, for the first time in 1983, conceptualized the "organizational citizenship behavior" term in two frameworks; the first is positive assistance, such as punctuality and doing tasks beyond the official organizational duties, and the second is to avoid causing damage and harassment for colleagues or organization. Organizational citizenship behavior is a set of voluntarily and optional behaviors that are not part of the person's official duties but done by the employee leading to improve the effectiveness of their organization's responsibilities and roles.

2.2.1 Five dimensions of organizational citizenship are as follows:

2.2.1.1 Job conscience

In this dimension, organization members accomplish certain behaviors which are beyond the required minimum level to perform tasks. Also, people who enjoy progressive citizenship behavior, continue to meet their duties in the worst

conditions, and even in the case of illness and inability showing their high conscience.

2.2.1.2 Altruism

This dimension refers to the beneficial behaviors of altruism and benefits such as building intimacy and feeling of sympathy among colleagues helping employees suffering from problems directly or indirectly.

2.2.1.3 Social customs (virtue of citizenship)

The third dimension of behavior includes behaviors such as participation in extracurricular activities; supporting the development and changes proposed by the managers; tendency to read books, magazines; and increase general information as well as awareness of updated issues of organizations and active participation in solving the problems of organization.

2.2.1.4 Chivalry

This dimension of organizational citizenship behavior refers to the patience of the staff to work in a safe working environment and to be able to respond effectively in various conditions.

2.2.1.5 Civility

This dimension states how to deal with colleagues, supervisors, clients of organization. People who treat others with the respect and reverence enjoy progressive citizenship behavior (Bateman & Organ, 1983).

Seyed Jvadyan explains the key elements in the concept of organizational citizenship behavior as follows:

- Kind of behavior which is beyond the definition provided by the organization.
- Kind of non-specified behaviors.
- Behaviors which are not rewarded through the formal structures of the organization.
- Behaviors which are highly important to improve the performance, effectiveness and status of the organization operation

2.3 Anti -Citizenship Behavior

Anti -citizenship behaviors are the bad behavior of employees which reduces the employees' output. Dimensions of anti-citizenship behavior include being stubborn and carefree, resisting against authority, dodging, hatred, and aggression.

2.3.1 Social friction and organizational mismatch of effective factors on anti-citizenship behavior Several factors such as injustice, competition within the organization, and job stress can lead to the anti –citizen behavior. However, according to conducted research, existence of social friction (negative feelings and emotions such as anger and reluctance directed towards the certain target or person) and organizational mismatch (heterogeneity of personal values of employees with the culture, and strategic needs, organization's norms and values) can create considerable effects on occurrence of anti- citizenship behavior (Seyed Javadin,2013).

2.4 Intellectual Capital

A review of the literature shows that the organizations have three types of capitals including financial, physical, and intellectual. In the knowledge-based economy, the success of an organization depends on the management of intellectual capital. Nowadays, the intellectual capital is among the most important assets of organizations because the success and achievement of sustainable competitive advantage in the organization roots in their intellectual capabilities. According to most definitions by researchers, it can be concluded that the intellectual capital is non-monetary asset without physical presence but it is valuable and producing the advantages and benefits in the future. Intellectual capital is the effort for effective usage of knowledge (final product) compared to information (raw material). Intellectual capital is a term used for mixing intangible assets of market, intellectual asset, human asset, and infrastructural asset which is enabling the organization to do their activities. (Brooking, 1996). In other words, intellectual capital is an important intellectual factor including knowledge, information, intellectual property, and experience which can be helpful for creation of wealth .This collection contains intellectual power or beneficial knowledge. (Stewart, 1997).

2.4.1 Dimensions of Intellectual Capital

2.4.1.1, Human capital

It is a collection of implicit and explicit knowledge of employees which is considered valuable for the organization. In other words, human capital is defined as a combination of knowledge, skills, initiative and ability to perform the duties of employees. It also includes the values, culture, and organizational environment.

2.4.1.2, the structural capital

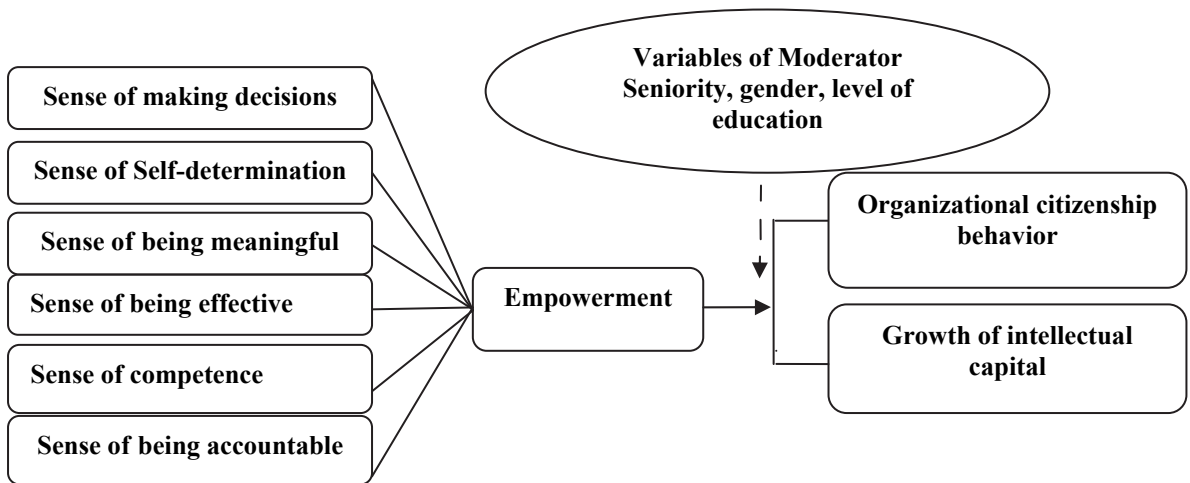
It is the implicit knowledge related to internal processes of the organization in terms of distribution, communication, and scientific and technical knowledge management. This capital includes hardware, software, data bases, organizational

structure, patents, trademarks and other organizational capabilities in order to support productivity.

2.4.1.3 the social capital

This includes the knowledge placed and used in interaction among individuals and networks of their mutual relations. Social capital reveals the importance of a strong network of relationships based on trust and cooperation in communities. (Seyed Javadin, 2014)

Research analytical model (Spreitzer, 2007)



According to the model: Psychological empowerment through Spritzer models as independent variable; organizational citizenship behavior through Organ model; intellectual capital of Benites model as the dependent variable; and variables (gender, education, and work experience) as moderator have been taken in to account. (Mohammadi, 2008).

3. DESCRIPTIVE ANALYSIS

In this section, population demography have been stated including gender, level of education and work experience.

Distribution of responders by gender

Gender	Male	Female	Total
N	37	13	50
P	%74	%26	%100

Distribution of responders according to level of education

Education level	college	bachelor	Master and higher	Total
N	10	28	12	50
P	%20	%56	%24	%100

Distribution of responders according to work experience

Experience	5-12	13-20	21-30	Total
N	11	32	7	50
P	%22	%64	%14	%100

4. RESEARCH HYPOTHESES

4.1 A significant relationship exists between empowerment and growth of intellectual Capital.

4.2 A significant relationship exists between empowerment and organizational Citizenship behavior.

Inferential Analysis of Research Hypotheses

Analysis of the first hypothesis

Sum	Sense of Self-determination	Sense of being meaningful	Sense of making decisions	Empowerment Growth Of intellectual capital
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148	38	65	45	Extremely high
234	85	76	73	High
68	27	29	12	Low
450	150	150	150	Sum

Dependency coefficient	Dominant options	χ^2	Empowerment
0/58	Extremely high	25/42	Sense of making decisions
0/40	High	9/85	
0/45	High	12/97	
0/53	High	19/8	Sense of being meaningful
0/46	Low	13/69	
0/59	High	27/1	
0/48	High	15/49	Sense of Self-determination
0/56	High	22/79	
0/55	High	22/19	

Since the critical number of χ^2 in the table for degrees of freedom of 2 in confidence level of 95% is equal to 5/99, whenever calculated χ^2 is higher than 5/99, we can reject the hypothesis of homogeneity of responses and accept the dominant mode (option with the highest frequency). Comparing the results of calculated χ^2 with critical number of the table (5/99), since the calculated values is greater than the number 5/99, the hypothesis of Uniformity of answers is rejected and we accept that a significant relationship exists between the empowerment and organizational citizenship behavior and development of intellectual capital.

Analysis of the second hypothesis

Sum	Sense of being effective	Sense of competence	Sense of being accountable	Empowerment Organizational citizenship behavior
198	56	76	66	Extremely high
236	84	69	83	High
16	10	5	1	Low
450	150	150	150	Sum

Dependency coefficient	Dominant options	χ^2	Empowerment
0/6	High	27/94	Sense of being accountable
0/58	High	25/42	
0/55	High	22/31	
0/54	High	20/4	Sense of competence
0/56	Extremely high	23/51	
0/57	High	25/07	
0/46	High	13/44	Sense of being effective
0/56	High	23/51	
0/54	High	21/23	

5. CONCLUSIONS

Human resources are critical and intangible resource for organizations giving meaning to provide backgrounds for organizational goals. Taro knows human intelligence and knowledge as the most important competitive advantage for organizations in the third millennium. He believes that if organizations want to play a role in the new challenges of the globalization process, they have to contemplate about the role of knowledge and intelligence in its organizational development and take advantage of more progressive employees. (Mohseni, 2006) .

The results of the current study showed that a significant positive relationship exists between employees' empowerment and organizational citizenship behavior as well as growth of intellectual capital. This means that, in fact, empowerment is an instrument that lines up personal goals with organizational ones and creates the belief that organization's progress will lead to benefits of employees. The results of studies are clearly showed the effects of structural and psychological empowerment on business processes such as changes in attitudes and behaviors of employees. Increasing meaningful perception of task, increasing self-determination and strengthening the feeling of enjoying power to make decisions, growth in humanitarian, structural, and social dimensions of intellectual capital through the promotion of organizational values, using initiatives in carrying out tasks, improving internal processes and organizational capabilities, developing relationships and building a strong trust-and-cooperation based network can be observed. On the other hand, increased sense of accountability, competence and influencing could implement occurrence of behavior citizenship in the forms of performing a task beyond the formal definition, creating empathy and friendship among employees, active participation in solving organization's problems and supporting the development and change, participation in extracurricular activities, increased threshold of tolerance, trying to make a healthy environment for work, timely and appropriate reactions and ultimately improving interaction

between the staff and supervisors. In general, if a mechanism exists to enable the empowerment of staff, the organizational citizenship behavior will occur and intellectual capital of the organization will grow.

6. RECOMMENDATIONS

A) Improving and correcting replacement systems in the organization and paying attention to the principle of meritocracy.

B) Presenting necessary trainings and skills to promote information, knowledge and job skills of employees and establishing an open flow of information within the organization.

Replacing humanistic values rather than bureaucratic concepts and tools, and a new definition from human being based on the changing needs.

Providing different definitions for control, evaluation, and performance management based on modification and reasoning instead of punishment and threats.

D) Setting challenging goals for employees in accordance with the needs of the organization and a clear statement of authority and responsibilities.

E) Redesigning jobs in the organization based on enrichment approaches, cybernetic, social information processing, and the balance between organizational dimensions - technological, human, using job analysis with the help of experts.

G) Improving trust, honesty, and integrity environment in the organization and encouraging employees to participate in group activities and supporting the development and organizational change.

H) Strengthening the sense of confidence in the staff through the creation of support from creativity and innovation in organizations and creating necessary fields for staff to make decisions.

I) Redefining the management of career path of staff according to important positions of career path reflecting capacities, motivations, attitudes and perceived technical and functional competence.

J) Elimination of unnecessary laws and regulations in the organization in order to reduce the bureaucracy and giving more authority and responsibility to staff as well as creating essential fields for independence of work for staff.

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